

BLUEBIRD FOUNDATION

2019 Annual Report

Bluebird Foundation is a community arts organisation creating and delivering quality arts programs that make a real difference in people's lives. Bluebird was founded in 2009 by a small group of passionate volunteers with a dream to change the lives of marginalised people in our community. Over this time, the organisation's committee of dedicated volunteers has worked tirelessly to build partnerships with the philanthropic community, government bodies, local council, schools, social welfare agencies, health organisations, other arts organisations, members of the community and importantly, professional artists who share the vision that the arts have the power to create meaningful social change. Common to all projects is the use of the arts as a tool. However, project outcomes are far-reaching and encompass social, emotional and health benefits for participants.

Through this work Bluebird has positioned itself as one of the leading organisations in this field in the Barwon region.

Imagination Taking Flight

VALUES

We value:

JOY



Discovering fulfilment through positive, meaningful experiences.

INCLUSION



Creating community by supporting collaboration and celebrating difference.

INTEGRITY



Achieving tangible outcomes with professionalism, authenticity and transparency.



Imagination Taking Flight

I am honoured to be able to present the 2019 Bluebird Foundation Annual Report. Having ticked over into a milestone of 10 years of operation we were hoping that 2020 was to be a year of celebration but unfortunately due to the current global COVID-19 situation that we face, this has not been possible. However, this report provides us with an opportunity to review the success that was 2019 and the expansion of all of the foundation's activities fulfilling the strategic plan and ensuring the long-term sustainability of this amazing community arts foundation.

As we commenced 2019 and launched into year 2 of our 5 year strategic plan (2018 – 2022), we were able to embed and enhance the delivery of programs through our two delivery streams:

Community Programs – programs that effect cultural change within our community, delivered at no cost to participants

Workshops at Bluebird House – a social enterprise providing user-pays workshops to the community. All revenue generated is used to support our community programs.

The success and continued growth of both our community programs and workshops has once again been largely due to the dedication, vision and passion of our Programs Manager and founder, Bron Lawson. Her report provides further details about the magnitude of work that took place in 2019 and truly represents how Bluebird is anchored in its vision of delivering quality arts programs that make a real difference in people's lives.

Bluebird Foundation ensures that everything we do is in line with our values;

Joy - Discovering fulfilment through positive, meaningful experiences.

Inclusion - Creating community by supporting collaboration and celebrating difference.

Integrity - Achieving tangible outcomes with professionalism, authenticity and transparency

To this end, 2019 saw some fantastic projects come to life for the first time; Drawn Together | Animated, Music Space, North Children's Choir and the North Youth Theatre's Waiting for Something Better were all amazing additions to our community programs furthering the reach and depth of Bluebird's impact within the Geelong community. I encourage you to read more about these and so many more activities in the Program Manager's report that follows.

We sadly farewelled Tony Belcher from the Committee of Management in 2019. Tony had done a wonderful job as Treasurer for the organisation and really was instrumental in the creation and planning of our current strategic plan for which we are so grateful. He will be sorely missed and remains a huge supporter of the Bluebird Foundation and its work.

We had the pleasure of welcoming Di Moore and Jenna Wade to the committee and their contributions have already made a huge impact on the organisation which will see us through what is sure to be a challenging time to come.

I would like to thank all of the members of the Committee of Management that volunteer their time and expertise for the betterment of our organisation and I'm proud to be surrounded by such gracious individuals.

To our local artists, program leaders and facilitators, we cannot thank you enough for all that you do. Your passion to deliver on our values and the joy that is felt by every participant is a testament to each of you and is the key to Bluebird achieving such wonderful outcomes in our community – thank you.

I would like to acknowledge all of our supporters, funding bodies and donors, without the financial support from each of you we would not be in a position to deliver any of the important and life changing programs to those most in need in the wider Geelong region. Thank you for believing in our vision, for trusting us to deliver what we promise and for many of you continuing your support year on year validating that you also see that what we do really matters.

Finally, to our founder and inspirational Program Manager, Bron Lawson I thank you on behalf of every participant, every artist and every person touched by the Bluebird Foundation. We know that 2020 will be a challenging year in every possible way but together we will ensure that your imagination continues to take flight and that the work will continue for many decades to come... thank you.

Marion Bayley

President

Bluebird Foundation Inc

SERVICES



Bluebird Foundation creates and delivers quality arts programs through two program areas:

1. Community Programs – funded programs delivered at no cost to participants that effect cultural change within our community through the power of the arts, resulting in improved social, emotional and health outcomes.

2. Workshops at Bluebird House – a social enterprise providing user-pays arts workshops to the community. All revenue generated is used to support our Community Programs.

COMMUNITY PROGRAMS



As a community arts organisation we embrace the notion that our projects are collaborative and needs-based, and we ensure that they are supported by exceptional professional artists who guide, teach and inspire.

We take pride in our hands-on approach and create unique arts projects that are tailored to the needs of participants.

Our projects include ongoing weekly programs, short-term projects that range in length from 3 months to 2 years as well as occasional one-off performances and opportunities. Community Programs are delivered at no cost to participants.

CHILDREN'S WEEK

Children's week celebrates the right of children to enjoy childhood. It is also a time for children to demonstrate their talents, skills and abilities.

CHILDREN'S WEEK - 'NOT YOUR AVERAGE FAMILY' DANCE

The renowned Billy Tea Bush Band led the toe tapping, foot stompin', hand clapping fun for kids and adults of all shapes, sizes and abilities at the 'Not your average family' dance.

Proudly supported by the Department of Education and Training

CHILDREN'S WEEK - SONG TALE TRAVELLERS

Families entered a world of hushed wonder at Bluebird House during the Spring Garden Market. They enjoyed stories told through song by live musicians. It was an intimate experience for little people and the big people that love them.

Proudly supported by the City of Greater Geelong



COMMUNITY PROGRAMS



DRAWN TOGETHER | GEELONG

Drawn Together | Geelong brought youth from diverse cultural backgrounds together with local artists, Liz McGrath and Laura Alice. Through weekly art classes and workshops held at The fOrT youth centre and North Geelong Secondary College, the young artists explored a wide range of artistic styles, techniques and art materials.

Harnessing the power of augmented reality art, the young people created a collaborative public exhibition to celebrate Harmony Week in 2019. The exhibition was officially opened on Harmony Day by Cr Jim Mason and the Youth Commissioner for the Victorian Multicultural Commission, Ms Khayshie Ramesh. The celebration included singing by the Karenni Choir, cello music by Liz Findlay, a shared feast and a crowded room of guests using smartphones and tablets to view the augmented reality artworks through the EyeJack app.

"Diversity means being yourself and accepted for who you are, no matter what shape, size, colour, religion or gender."

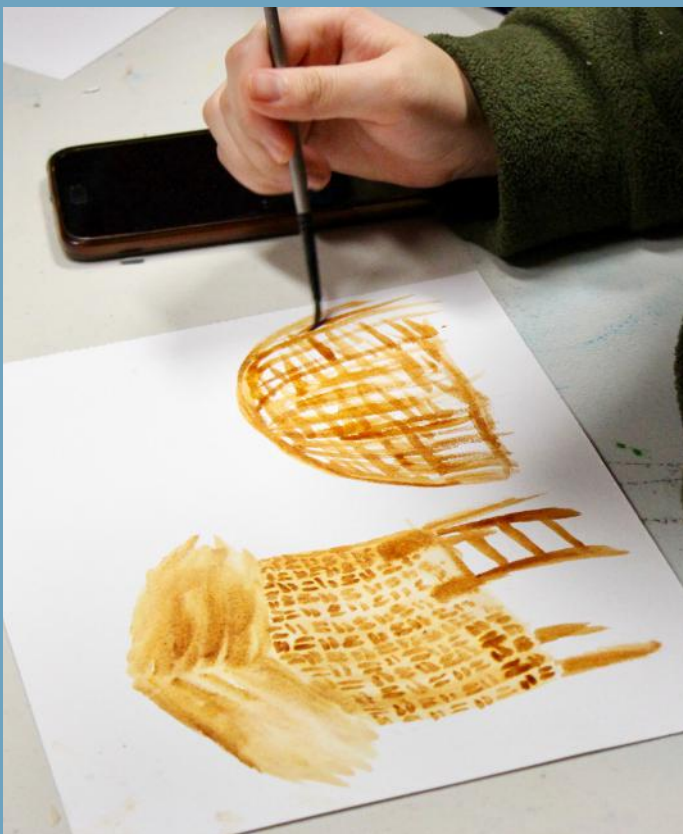
Audience member's response to the Drawn Together | Geelong exhibition

A collaboration with The fOrT and North Geelong Secondary College and proudly supported by the Victorian Multicultural Commission and Renew Geelong

DRAWN TOGETHER | ANIMATED

A group of young Karen and Karenni women developed a love of animation as they prepared the augmented reality artworks under the guidance of Laura Alice for an exhibition to celebrate Harmony Week 2019. They set a goal to create an animated short film. Weekly workshops at The fOrT have allowed them to create the hand-drawn artworks that fill each frame, and develop their skills in storytelling and animation. The film is a celebration of resilience, the power of identity, mystical encounters with ancestors, and the Karen and Karenni refugee experience.

A collaboration with The fOrT and the City of Greater Geelong.



COMMUNITY PROGRAMS



THE FOLK HOUSE

The Folk House continued in 2019, paying tribute to the great tradition of community folk dance. The second energetic event in the series of four free dance events had Barwon Heads locals moving, laughing, and connecting through the joy of dance. Eklezmic brought traditional Klezmer tunes to the seaside town at the height of summer. Holidaymakers, experienced dancers and beginners alike were lured into the heady mix of music, fun and movement as the band played their irresistible style of traditional Yiddish folk. The Mongolian Fishmongers roused the winter crowd at The Monastery in Breakwater with Scottish and Irish tunes, and in Spring Eklezmic returned, taking dancers on a stirring journey around the folk traditions of Eastern Europe.

With live music by local musicians and delicious suppers accompanying each family-friendly, all-abilities dance event, The Folk House was a joyful celebration of community and cultural diversity.

Proudly supported by the City of Greater Geelong

LITTLE BLUEBIRDS

little bluebirds is an online collection of creative ideas for parents to share with their 0-5 year olds at home. Each week a new post is added by one of the Bluebird early childhood educators and includes ideas and resources to support parents to bring music, art, nature and healthy food into their homes.

MEET, MOVE & MAKE

Meet, Move & Make is a weekly arts-based group session designed to support young parents to engage in joyful activities with their 0-5 year olds. The skills and ideas the parents learn during group time enrich their ongoing relationships with their children, turning one morning into a week full of learning opportunities. Based at the Norlane Child and Family Centre, Meet, Move & Make provides a learning environment for parent and child that supports child development, family relationships and effective parenting skills.

A collaboration with Northern Bay College and proudly supported by Give Where You Live

MUSICSPACE

MusicSpace is an on-going weekly program for people to get involved in music in all its forms. It is a welcoming space for people who experience disability or disadvantage in any form. Experienced musicians and Registered Music Therapists support participants to be involved with music, whether they want to learn an instrument, sing, write songs, play in a band, perform or just hang out with fellow music lovers. They have the opportunity to develop their potential as artists and to make friends along the way. Home to 'The Rockheads', Geelong's very own all-abilities band, MusicSpace responds to a critical gap in the local music scene.

Proudly supported by the Raymond Charities and City of Greater Geelong



COMMUNITY PROGRAMS



NORTH CHILDREN'S CHOIR

NORTH Children's Choir was established in 2019, providing opportunities for talented young singers aged 6-11 years living in the northern suburbs of Geelong to embark on a high-level choral pathway. The choir grew out of the classroom singing programs Bluebird Foundation undertakes in partnership with schools in the 3214 postcode. Through a curriculum of music theory, vocal and performance skills, these young musicians worked with local choral educators to navigate a pathway to musical excellence which is not available through school and is financially out of reach of families. The young choristers and their families represent a wide range of cultural backgrounds, including Vietnamese, Liberian, Ghanaian, Karenni, Sudanese, Maori and both Indigenous and white Australian. Children connected with other singers across the Northern suburbs while building friendships among the diverse cultures. Families embraced the opportunity to see their children blossom in a musical environment that was nurturing yet challenging. The choir competed at eisteddfods, gaining a trophy and much praise, and delighted the Geelong community in a performance with Orchestra Geelong.

"Having Polly sing and be proud is always beautiful and to be part of her achievements by helping her practice at home is breathtaking." NORTH Children's Choir Parent

Proudly supported by Geelong Community Foundation, the Peggy Foundation, Catholic Church Insurance and City of Greater Geelong.

NORTH YOUTH THEATRE

North Youth Theatre is a newly established, open-access, youth theatre group. In 2019 young, culturally diverse artists came together weekly to create socially engaged theatre. With Artistic Director Dave Kelman's leadership, the group was constantly evolving and welcoming of new faces, while consisting of several original artists who have been involved in inspiring youth-led theatre productions in Geelong over the last five years.

Through each rehearsal, warm-up, improv, scene and script-writing process, weekly sessions provided a creative atmosphere that promoted artistic development, as well as hope, inclusion and unity. As an ensemble, North Youth Theatre recognises the impact of each performance, and hopes to constantly challenge minds, inspire the uninspired, and encourage conversation on current topics and issues that impact young people and the wider society.

The major work for 2019 was 'Waiting For Something Better', a tragicomedy inspired by Samuel Beckett's, 'Waiting For Godot' (1953). Two performances wowed the crowd at The Courthouse Theatre in December. The show was a unique take on the climate emergency in a strange and beautiful story that featured live music, rap and film, with all script and music developed by the ensemble.

"I loved that many of today's burning issues from global warming to biotechnology were told in such an interpersonal way... I was touched emotionally both through humour and tragedy." Audience member's response to Waiting For Something Better

Proudly supported by The fOrT, Geoff and Helen Handbury Foundation, Matana Foundation, Department of Premier and Cabinet and City of Greater Geelong.





PROPELLER

Propeller provides support pathways for disadvantaged young people to access creative arts workshops that align with their personal artistic interests and passions. A robust network of partnerships among social welfare agencies, schools and other community organisations ensures appropriate identification, recruitment and support of participants. In 2019, 44 places in the Workshops at Bluebird House program were provided at no cost to participants. This ensured access to a quality art program within a community setting, a model that embraces true social inclusion.

"To get to art group I had to learn how to catch the bus and use a Myki. I had never been to South Geelong before but I wanted to come to art group. I would even catch the bus when it was raining because I didn't want to miss a time. Now I can catch the bus to anywhere." Propeller participant

Proudly supported by Give Where You Live

SENIORS FESTIVAL

The Geelong Seniors Festival is the largest community celebration for seniors in regional Victoria. A partner of the state-wide Victorian Seniors Festival, the Festival features a huge variety of community hosted events and experiences including workshops, dances, concerts, sporting activities and tours.

SENIORS FESTIVAL – A FENCE OF FIBRE ART

Intergenerational weaving workshops were held in the grounds of Newcomb Park Primary School. Children and seniors joined together with fibre artist, Caroline Hawkins, to learn how to create a beautiful ephemeral weaving installation out of natural materials.

A collaboration with Newcomb Park Primary School and proudly supported by the City of Greater Geelong



SENIORS FESTIVAL – EASY PHONE PHOTOGRAPHY

Artist photographer, Bronte Stead, supported seniors to take photographs with their smart phone or tablet. He taught them simple artistic principles to take their images to the next level.

Proudly supported by Be Connected

TBA@NEWCOMB PARK

TBA is a wholistic program that aims to develop strong and creative family connections at primary school, while simultaneously supporting mental and physical health and wellbeing among children, families and the wider community. It uses a multi-pronged approach, firmly grounded in a background of multi-disciplinary research and links health to the arts in unique ways. In 2019 the program was launched at Newcomb Park Primary School.

FIRST STEPS

Supported play environments where 0-5 year olds and their parents/carers learn together and develop important skills through creative activities. First Steps in Music is an early childhood music education program based on the research and work of Dr John Feierabend. First Steps in Nature encourages child-led nature play that embraces the enormous world to be discovered within the school grounds.

FIRST STEPS (EXTENDED TRANSITION)

An extended transition-to-school program for parents/carers and their pre-prep children during the six months prior to school entry. Weekly music and nature parent-child sessions provide a gentle and positive introduction to the school environment, build relationships between parents and school staff and establish a culture of mutual respect and parent engagement.

CLASSLINKS

In-school singing sessions for prep students, their families and their teachers that create a partnership between home and school.

SINGINGLINKS

A comprehensive program of daily singing in the Prep-3 classrooms designed to support students to become tuneful, beatful and artful whilst promoting literacy, numeracy and social outcomes, and enhancing the capabilities of classroom teachers to use music as a tool for learning.

NATURELINKS

In 2019 a new outdoor learning program was designed for Newcomb Park Primary, providing an appropriate pathway from First Steps in Nature. Outdoor learning builds student resilience, while at the same time promoting improved literacy, numeracy and social outcomes, as in the music program. Prep students participated in a 30 minute facilitated nature session each week and Grade 1 – 3 students participated in a 15 minute facilitated nature session each week. Classroom teachers were given resources and encouragement to follow up with outdoor activities each day.

“We are so thankful for the smiles, giggles and happiness that we get every lesson. The experience and the love for the children, we feel it every minute spent there.” First Steps parent

A collaboration with Newcomb Park Primary School and proudly supported by the Raymond Charities

COMMUNITY PROGRAMS



TBA NORTH

TBA North is a wholistic early childhood program based at primary schools in the Northern Suburbs of Geelong. In 2019 participating schools were St Thomas Aquinas, St Francis Xavier and Northern Bay College Peacock. The program is based on the successful TBA model that employs strategic, innovative arts interventions in an effort to redress poor educational outcomes. The program strives for effective, sustainable results for families, taking a two-generational approach and utilising an immersive mentoring model that targets teachers, caregivers and children simultaneously.

PLAYLINKS

PlayLinks was a weekly, facilitated art and music group session for parents/carers and their 0-5 year olds. Based at St Thomas Aquinas, St Francis Xavier and Northern Bay College Peacock Primary Schools, the program provided a learning environment for parent and child that supported child development, family relationships and linked play experiences to the school environment. The program was open to families living in the 3214 postcode.

SINGINGLINKS

A comprehensive program of daily singing in the Prep-4 classrooms designed to support students to become tuneful, beatful and artful whilst promoting literacy, numeracy and social outcomes, and enhancing the capabilities of classroom teachers to use music as a tool for learning.

MUSICLINKS

An extended transition-to-school program for parents/carers and their pre-prep children during the six months prior to school entry. Weekly music education parent-child sessions provided a gentle and positive introduction to the school environment, built relationships between parents and school staff and established a culture of mutual respect and parent engagement.

CLASSLINKS

An extended transition program where prep students and their parents/carers learned together in the classroom. This program supported the transition to school by creating a bridge from MusicLinks to SingingLinks and providing an opportunity for true parent engagement. The Bluebird facilitator educated parents and the classroom teacher throughout the program about early childhood music development and research.

"Amazing program. I think it has contributed to the children feeling a strong sense of well-being and belonging to their class."

Classroom Teacher

A collaboration with St Thomas Aquinas and St Francis Xavier Primary Schools and Northern Bay College Peacock Campus.

Proudly supported by Give Where You Live and the Geelong Community Foundation



WORKSHOPS AT BLUEBIRD HOUSE



Workshops at Bluebird House connect like-minded community members with each other and with talented mentors. The workshops provide participants with access to unique arts workshops at affordable rates and provide facilitating artists the opportunity for paid employment. All revenue generated is used to support our Community Programs.

The program continued to grow throughout 2019 with new workshops being offered each term.

The 2019 program included:

ART JOURNALLING (ADULT)

with Luke Elliot

GIRLS STREET ART COLLECTIVE (13-18 YR OLD GIRLS)

with Laura Alice

BEGINNERS UKULELE (ADULT)

with Di Moore

JUNIOR GIRLS STREET ART (8-12 YR OLD GIRLS)

with Laura Alice

BEYOND BEGINNERS UKULELE (ADULT)

with Di Moore

MELON BASKET (ADULT)

with Caroline Hawkins

BOYS STENCIL STREET ART (13-18 YR OLD BOYS)

with Cam Plapp

MOSAICS (8-12 YRS)

with Kate Lee

BUSH ANIMALS (ADULT)

with Caroline Hawkins

RANDOM WEAVE BASKET (ADULT)

with Caroline Hawkins

DIORAMA BUILDING (8-12 YRS)

with Bronte Stead

SONGWRITING MASTERCLASS (13-18 YRS)

with Rach Brennan

EASY PHONE PHOTOGRAPHY (ADULTS 50+)

with Bronte Stead

STITCHED BASKET (ADULT)

with Caroline Hawkins

INTRODUCTION TO TWINING (ADULT)

with Caroline Hawkins

TWINED BASKET (ADULT)

with Caroline Hawkins

GEMSTONE NECKLACE (ADULT)

with Caroline Hawkins

WATERCOLOUR BASICS (ADULT)

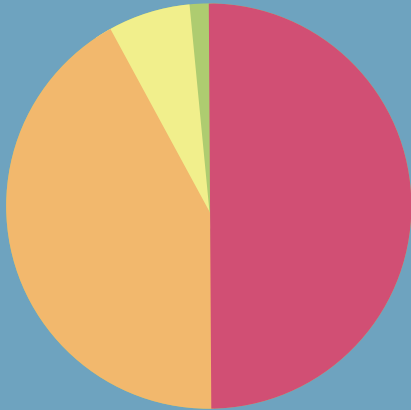
with Bronte Stead

SNAPSHOT



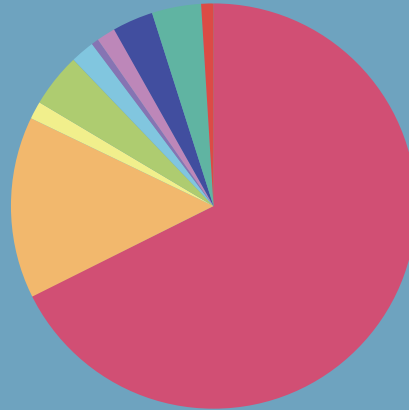
- Seventeen (17) projects delivered
- 58 arts practitioner contracts
- Over 1,300 participants engaged in projects
- More than 3,000 audience members

Sources of funding



- Philanthropic
- Earned Revenue
- Local Government
- Federal Government

Expenditure



- Artist Fees
- Production Costs
- Project Management
- Materials
- Travel
- Marketing
- Fundraising
- Equipment
- Subscriptions & PD
- Insurance
- Bank Fees

SUPPORTERS



- Ardoch Youth Foundation • Barwon Child, Youth & Family • Barwon Health • Catholic Church Insurance • City of Greater Geelong • Courthouse Youth Arts • Deakin University • Department of Education and Training • Department of Premier and Cabinet • Department of Social Services • The fOrT • Glen Gardiner • Geelong Community Foundation • Geelong Connected Communities • Geelong Patchwork and Quilters Guild • GenU
- Geoff and Helen Handbury Foundation • Give Where You Live • Good Things Foundation • The Gordon Institute of TAFE • KOGO • Market Square Shopping Centre • Matana Foundation • Newcomb Park Primary School • Norlane Child and Family Centre • Northern Bay College • North Geelong Secondary College • Orchestra Geelong • Peggy Charitable Foundation • Pivot City Plumbing • The Raymond Charities • Rotary Club of Geelong East • Scope • Second Bite • St Francis Xavier Primary School • St Thomas Aquinas Primary School • Surfside Singers Torquay • Victorian Multicultural Commission • Vines Road Community Centre • Logo image courtesy of Cavallini Papers & Co

THANK-YOU



Thank you to the talented artists who have given their heart and soul to Bluebird Foundation projects in 2019.

- Laura Alice
- Sarah Clarkson
- Cam Plapp
- Meg Kingsley
- Bryan Anderson
- Beck Douglas
- Michael Quarrell
- Eto Masoka
- Levi Anderson
- Luke Elliot
- Phil Smurthwaite
- The Mongolian Fishmongers
- Alain Bakulikir
- Ceridwyn Gordon
- Bronte Stead
- Alphonse Mulashe
- Rach Brennan
- Sandy Gray
- Greg Stebbing
- Bron Lawson
- Billy Tea Bush Band
- Caroline Hawkins
- Sila Toprak
- Liz McGrath
- Dave Campbell
- Dave Kelman
- Anna Waters
- Di Moore
- Amelia Carroll
- Lucy Jones
- Kylie Whyte
- Melissa Murphy

And special thanks to our volunteers who have helped in many ways – big and small.

MEET THE TEAM



Bluebird Foundation Inc. is a not-for-profit incorporated association governed by a volunteer committee of management.

MARION BAYLEY *BA(hons) Performing Arts (Music & Dance)*

Born in the UK, Marion studied Musical Theatre at the Arts Education School before graduating from Middlesex University, UK in Performing Arts. Marion emigrated to Australia in 2002 and has held various senior management positions in hospitality including Director of Sales & Marketing for Novotel Wollongong. Marion relocated to Geelong in 2014 to commence her current role at Deakin University as General Manager for Deakin Residential Services Waurin Ponds and is now a member of the Australian Institute of Directors. Reigniting her passion for the arts, Marion is delighted to lead the wonderful team at Bluebird Foundation.

TONY BELCHER (Treasurer until 09.05.19) *BE (Civil) Hons*

Tony graduated from Melbourne University in 1993 and has subsequently worked in private, not-for-profit and public sector organisations. He has a long record of project delivery and strategic project management, with a particular focus on public and private sector collaboration and partnerships. Tony currently works as the strategic projects coordinator at Barwon Water, managing a \$35m property consolidation, land development and community infrastructure program. He has been a resident of Geelong since 2008 and has a passion for innovation and creativity.

DEBBIE ELEA (Treasurer from 09.05.19) *GradDip (Management)*

Debbie worked in the Family Services Department at the City of Greater Geelong for 30 years, 'semi-retiring' in 2011, and has been a volunteer with the Bluebird Foundation since its early days. Singing is a great passion. Deb sang with Geelong Harmony for 15 years and was on the Committee of Management for most of those years, and Assistant Director for five years. She sang with Something Else! a cappella quartet for seven years and now sings with 3 Docs & a Diva a cappella quartet.

MEET THE TEAM



ANGELICA KLEIN-BOONSCHATE (Secretary) *BHlthSc & IntDev*

Angelica(Gel) is Bendigo born and bred but made the sea change to Geelong in early 2017. Graduating University with a double degree in Biomedical Science and International Development, she is a lover of travel, an avid explorer, lover of sport and family. Currently employed at Deakin University overseeing the welfare and wellbeing of over 800 residents living on Campus, Gel's love for people and all things Geelong culminates in her involvement with Bluebird Foundation. Passionate about music, singing and the next generation, seeing children and adolescents explore the power of the arts is one of Gel's greatest joys. Proudly partnering with the BCYF Out of Home Care Program, Gel and her husband Brendan have been fostering vulnerable children in Geelong for three years and are proud to belong to the Geelong Community.

BRONWYN LAWSON (until 09.05.19) *BMus (Therapy) Hons, BEd*

A founding member of Bluebird Foundation, Bron Lawson develops and manages arts projects that respond to community needs and galvanise collaboration amongst local organisations, businesses and individuals. Her creative work has touched many organisations including Bluebird Foundation, Kids Plus, the Geelong Youth Choir and Noah's Ark. She is also an experienced and passionate practitioner, facilitating parent-child music groups in therapeutic and educational settings.

DI MOORE (from 09.05.19)

Di was born in Launceston, Tasmania. Her father was a Dutch organist and mother, a jazz pianist and singer. Music played a vital role in her upbringing and continues to be her passion. The family moved to Melbourne when Di was about to start primary school, growing up in Gladstone Park and after many moves along the way, has resided in the Geelong area for the past 7 years. Di is kept busy working as a Bookkeeper/Administrator for the National Foundation for Medical Research and Innovation and also runs her part-time music business, School of Uke. When she can find some additional time, she volunteers with Barwon Health in the Children's Ward at University Hospital sharing her love of music and the ukulele. Di runs ukulele workshops from Bluebird House and is honoured to be a part of the Bluebird committee of management.

JENNA WADE (from 09.05.19)

Jenna grew up in Kakadu National Park surrounded by nature, encouraged and inspired by an artistic mother. Into adulthood Jenna travelled to Vietnam with a young child for almost a year and became passionate about community development. She is currently studying a Diploma of Community Services and creating local place-based change by working with her community in Norlane, inspired by becoming involved in the wholesome, change-driving creation that is Bluebird.





Imagination Taking Flight

I am pleased to present Bluebird Foundation's 2019 financial statements which demonstrate the Foundation's ongoing growth and success in delivering programs that make a difference.

Total revenue increased by 5% to \$294,268. Seventy two percent of this revenue was received from generous philanthropic supporters and grants. 2019 saw increased numbers of community workshops conducted at Bluebird House, increasing revenue by 142%.

The growth in numbers of programs delivered in 2019 increased total expenditure by 51% to \$285,733, offset by increased revenue.

I acknowledge the work of our Program Manager, Bron Lawson, who has created strong partnerships with local artists and organisations, leading to great results for the Bluebird Foundation. Over 92% of total expenditure is fed directly into program delivery.

Net assets held by the Foundation are currently \$77,381.

Bluebird Foundation remains in a good financial position to continue to deliver on its charter.

Thank you to the volunteer Committee of Management for their ongoing support and to Glen Gardiner for auditing our 2019 finances pro bono.

Yours faithfully

Handwritten signature of Deb Elea in blue ink.

Deb Elea
Treasurer
Bluebird Foundation Inc



Bluebird Foundation Inc
Balance Sheet
As at 31 December 2019

	2019	2018
Assets		
Accounts receivable	7,487	1,611
Loans to Directors	415	-
Debit Card	2,276	-
Cash at Bank		
Operating Account	43,214	43,899
Public Fund	122	63,574
Sandhurst Account	141,981	-
Term Deposit Operating	-	39,767
Term Deposit No 2 Operating	-	20,887
Term Deposit Public Fund	-	17,221
Total Cash at Bank	185,316	185,348
Total Assets	195,494	186,959
Liabilities		
Income rec'd in Advance	118,112	147,530
Net Assets	77,381	39,429
Funds		
Net Income	37,952	(4,022)
Retained Equity	39,429	43,451
Total Members Funds	77,381	39,429

Audit Report

I have completed my examination of the Bluebird Foundation Inc. for the year ended 31 December 2019 and find the enclosed Statement of Income and Expenditure along with the Balance Sheet to be true and correct.

Geelong
 1st April 2020

Glen Gardiner (CPA) 9517054



Bluebird Foundation Inc
Statement of Income and Expenditure
for the period 1 January to 31 December 2019

Revenue	2019	2018
Funding/Sponsorship		
Catholic Church Insurance	5,000	-
City of Greater Geelong	18,850	12,850
Department of Education and Training	1,000	1,000
Department of Premier & Cabinet	970	-
Department of Justice	-	1,000
Department of Social Services	4,421	-
Geelong Connected Communities	2,000	-
Geelong Community Foundation	38,000	30,000
Geoff and Helen Handbury Foundation	10,000	-
Give Where You Live	40,000	40,000
Good Things Foundation	1,500	3,500
Matana Foundation	5,000	-
National Disability Insurance Scheme	-	15,000
Peggy Charitable Trust	5,000	5,000
Raymond Charities	38,750	75,750
Victorian Multicultural Commission	-	40,000
Earned Revenue		
Bank Interest	1,111	1,375
Donations	1,889	1,910
Entry Fees / Workshops	81,992	33,821
Fundraising	2,836	5,859
Service Fees	21,239	10,982
Venue Hire	14,710	-
Total Revenue	294,268	278,047
Expenses		
Artists Fees	193,581	132,513
Bank Fees	127	102
Equipment	3,356	4,685
Fundraising	4,690	2,565
Insurance	1,455	1,427
Marketing/advertising	5,634	1,227
Materials	11,019	7,708
Production Costs	41,524	25,654
Project Management	12,160	1,650
Subscriptions & Professional Development	2,901	7,562
Travel	9,286	3,369
Total Expenditure	285,733	188,463
Movement in Income in Advance	29,418	(93,607)
Net Result	37,952	(4,022)



BLUEBIRD
FOUNDATION INC.

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