

BLUEBIRD FOUNDATION

2020 Annual Report



Bluebird Foundation is a community arts organisation creating and delivering quality arts programs that make a real difference in people's lives. Bluebird was founded in 2009 by a small group of passionate volunteers with a dream to change the lives of marginalised people in our community. Over the past ten years the organisation's committee of dedicated volunteers has worked tirelessly to build partnerships with the philanthropic community, government bodies, local council, schools, social welfare agencies, health organisations, other arts organisations, members of the community and importantly, professional artists who share the vision that the arts have the power to create meaningful social change. Common to all projects is the use of the arts as a tool. However, project outcomes are far-reaching and encompass social, emotional and health benefits for participants.

Through this work Bluebird has positioned itself as one of the leading organisations in this field in the Barwon region.

Imagination Taking Flight

VALUES

We value:

JOY



Discovering fulfilment through positive, meaningful experiences.

INCLUSION



Creating community by supporting collaboration and celebrating difference.

INTEGRITY



Achieving tangible outcomes with professionalism, authenticity and transparency.



Imagination Taking Flight

I am honoured to be able to present the 2020 Bluebird Foundation Annual Report and celebrate the amazing efforts of the foundation to continue to operate throughout unprecedented challenges and difficulties due to the global pandemic experienced throughout 2020 and into this year. Along with the rest of the world, Bluebird needed to adapt and change delivery modes of programs, stop our wonderful public-facing workshops at Bluebird house and try to support the wonderfully talented local artists, many of whom had lost their entire livelihood.

As we commenced 2020 and launched into year 3 of our 5-year strategic plan (2018 – 2022), we experienced an uncertain future for our user-pays workshops, having to close the doors to Bluebird House from Term 2 for the remainder of the year. Our focus shifted to maintaining our community programs in any way that we could, to support our community and deliver on our promises.

Once again, I was astounded by the dedication, vision and passion of our Program Manager and founder, Bron Lawson. Her report provides details that give you a glimpse into the magnitude of work that took place in 2020 and truly represents how Bluebird is anchored in its vision of delivering quality arts programs that make a real difference in people's lives. Even at the toughest points of not being able to go into the community itself, Bron and the team of amazing facilitators turned to technological platforms to conduct sessions and made door-drops to participants to ensure ongoing engagement and connection at such a challenging time.

Although this change was thrust upon Bluebird, as always there were some moments of magic that came from necessity. One of the absolute highlights was the NORTH Children's Choir performance, live-streamed on Facebook in December. It was a wonderful way to finish the year with song, animation and stories of the participants and their families and can be enjoyed online for many years to come.

Even in the face of adversity, Bluebird Foundation has ensured that everything we are a part of is in line with our values:

Joy - Discovering fulfilment through positive, meaningful experiences.

Inclusion - Creating community by supporting collaboration and celebrating difference.

Integrity - Achieving tangible outcomes with professionalism, authenticity, and transparency.

I encourage you to read more about the fantastic outcomes and activities that were undertaken in 2020 in the Program Manager's report that follows.

We sadly farewelled Jenna Wade from the Committee of Management in 2020. Jenna is a wonderful supporter of the work of Bluebird, and we know she will continue to be strongly connected moving forward.

I would like to thank all the members of the Committee of Management who volunteer their time and expertise for the betterment of our organisation. I am proud to be surrounded by such gracious individuals.

To our local artists, program leaders and facilitators, we cannot thank you enough for all that you do. Your willingness to adapt and do everything within your power to continue delivery of the outstanding programs and ensure the best outcomes for our participants has never been so apparent – even a global pandemic could not stop you.

I would like to acknowledge all our supporters, funding bodies and donors; without the financial support from each of you we would not be able to deliver any of the important and life changing programs to those most in need in the wider Geelong region. Thank you for believing in our vision, for trusting us to deliver what we promise and for continuing your support at a time where many organisations ceased work or lost their funding.

Finally, to our founder and inspirational Program Manager, Bron Lawson I thank you on behalf of every participant, every artist and every person touched by the Bluebird Foundation. We know that 2021 will continue to be a challenging year but an extremely exciting one as Bluebird Foundation strengthens its resources ensuring it continues to serve the Geelong community for many years to come.

Marion Bayley
President
Bluebird Foundation Inc

SERVICES



Bluebird Foundation creates and delivers quality arts programs through two program areas:

1. Community Programs – funded programs delivered at no cost to participants that effect cultural change within our community through the power of the arts, resulting in improved social, emotional and health outcomes.

2. Workshops at Bluebird House – a social enterprise providing user-pays arts workshops to the community. All revenue generated is used to support our Community Programs.

COMMUNITY PROGRAMS



As a community arts organisation we embrace the notion that our projects are collaborative and needs-based, and we ensure that they are supported by exceptional professional artists who guide, teach and inspire.

We take pride in our hands-on approach and create unique arts projects that are tailored to the needs of participants.

Our projects include ongoing weekly programs, short-term projects that range in length from 3 months to 2 years as well as occasional one-off performances and opportunities. Most Community Programs are delivered at no cost to participants.

LITTLE BLUEBIRDS

little bluebirds is an online collection of creative ideas for parents to share with their 0-5 year olds at home. Each week a new post is added by one of the Bluebird early childhood educators and includes ideas and resources to support parents to bring music, art, nature and healthy food into their homes. During COVID-19 restrictions, parents turned to little bluebirds for creative ideas to keep their pre-schoolers happily learning at home. During April 2020, when the whole of Australia was in lockdown, more than 6,000 unique visitors visited the little bluebirds website.

MEET, MOVE & MAKE

Meet, Move & Make started the year as a weekly arts-based group session designed to support young parents to engage in joyful activities with their 0-5 year olds. Based at the Norlane Child and Family Centre, Meet, Move & Make provided a learning environment for parent and child that supported child development, family relationships and effective parenting skills.

From March 2020, it was no longer possible to meet in person due to COVID-19 restrictions. However, the learning and support didn't stop. Each week, art activities as well as songs, rhymes and dances were shared through Flipgrid, a video-sharing app and a private Facebook group became an important means of staying connected socially. While not every family stayed in touch through 2020, there was much to be grateful for as parents used the ideas to enrich their ongoing relationships with their children and find a little joy together during a difficult year.

Proudly supported by Give Where You Live

COMMUNITY PROGRAMS

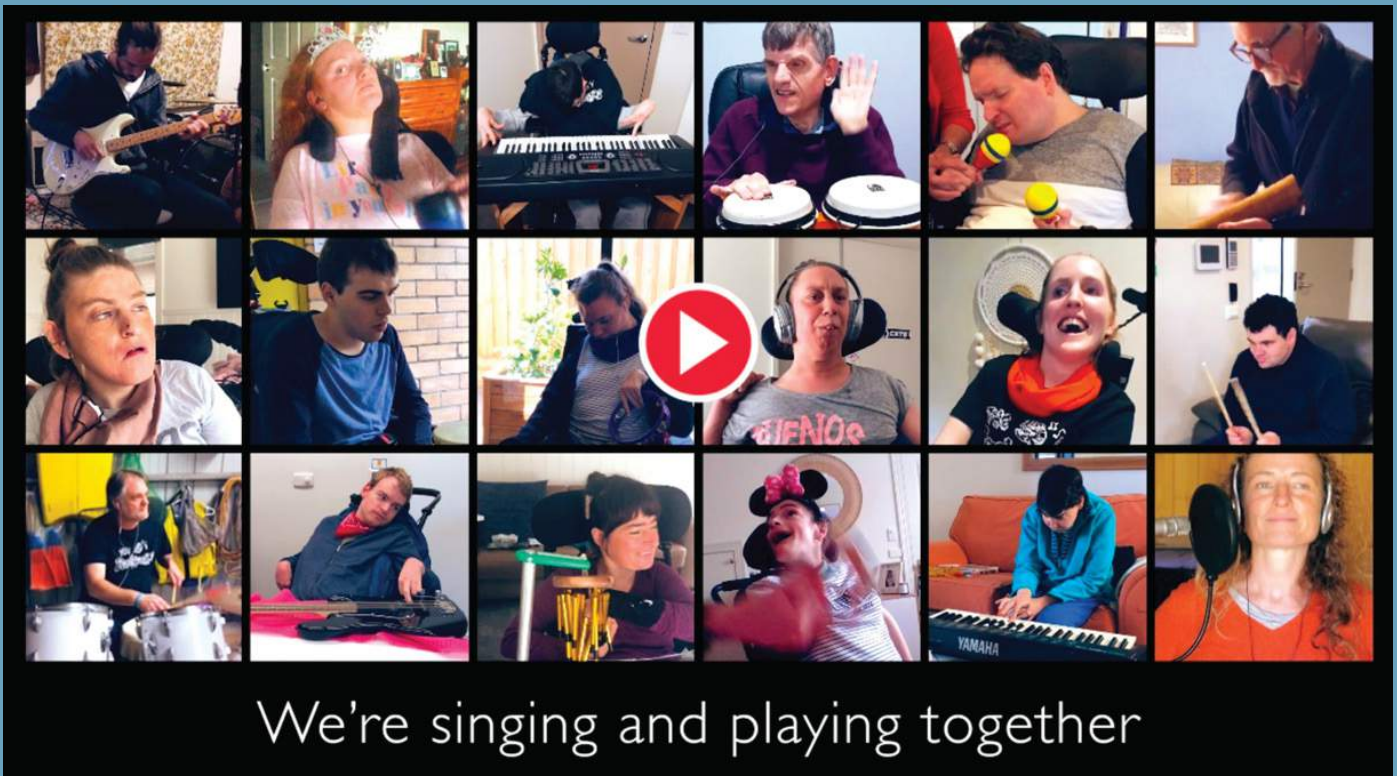


MUSICSPACE

MusicSpace is an on-going weekly program for people to get involved in music in all its forms. It is a welcoming space for people who experience disability or disadvantage in any form. Experienced musicians and Registered Music Therapists support participants to be involved with music, whether they want to learn an instrument, sing, write songs, play in a band, perform or just hang out with fellow music lovers. They have the opportunity to develop their potential as artists and to make friends along the way.

From March until November 2020, MusicSpace went virtual, with facilitators and participants connecting via live video-conference once a week. There are significant challenges with making music over the internet but the joy on faces as people saw their friends and fellow-musicians on screen was palpable. Together they dreamed up a goal of creating their own music video with each musician filming and recording themselves at home during lockdown. The resulting music video - *We are the Rockheads* – captures the essence of MusicSpace and is sure to brighten your day.

Proudly supported by the Raymond Charities



COMMUNITY PROGRAMS



NORTH CHILDREN'S CHOIR

NORTH Children's Choir was established in 2019, providing opportunities for talented young singers aged 6-11 years living in the northern suburbs of Geelong to embark on a high-level choral pathway. The choir grew out of the classroom singing programs Bluebird Foundation undertakes in partnership with schools in the 3214 postcode. Through a curriculum of music theory, vocal and performance skills, these young musicians work with local choral educators to navigate a pathway to musical excellence which is not available through school and is financially out of reach of most families. The young choristers and their families represent a wide range of cultural backgrounds, including Liberian, Karen, Sudanese, Maori, Indian and Australian. Children connect with other singers across the Northern suburbs while building friendships among the diverse cultures. Families embrace the opportunity to see their children blossom in a musical environment that is nurturing yet challenging.

A special project was planned for 2020, ironically called 'The Gathering'. It was to be an opportunity to bring these families together to share songs, stories, food and dances. Instead, through a complex process of online interviews with families to collect cultural folksongs and stories, the sharing of learning materials through Google Classroom, Zoom rehearsals and eventually small group rehearsals on the verandah of the local footy club, connections were maintained with most of the children and families in NORTH Children's Choir. The absolute highlight of the year was broadcasting a live-stream concert from the Geelong Arts Centre which was a combination of pre-recorded songs, animations created from the children's artwork, family vignettes and live performances. While the children were still only able to sing in small groups, physically distanced, they could share 'The Gathering' with loved ones at home in Geelong and family members all around the world!

"The Gathering was extraordinary; full of love and respect. The choristers are beautiful and give much hope to this weary world."

Proudly supported by Give Where You Live, Geelong Community Foundation, Catholic Church Insurance, City of Greater Geelong and the Geelong Arts Centre

NORTH YOUTH THEATRE

North Youth Theatre launched into 2020 with big dreams. As an ensemble of young, culturally diverse artists, North Youth Theatre recognises the impact of theatre to challenge minds, inspire the uninspired, and encourage conversation on current topics and issues that impact young people and the wider society. Following the success of their 2019 major work, 'Waiting for Something Better', the ensemble was excited about devising a new theatre work under the guidance of Artistic Director Dave Kelman.

With COVID-19 restrictions in place, rehearsals were shut down and dreams put on hold... but not for long. The ensemble soon adapted to meeting via live video-conferences and a new work began to take shape based on the real life experiences of cast members and their friends and families. The young artists used 2020 to reflect on who they are, where they have come from and how it feels to be living in society that struggles to embrace difference. The resulting work, 'Maps of the Heart', will hit the theatre in 2021. Be sure not to miss it!

Proudly supported by Helen Macpherson Smith Trust, the Peggy Charitable Trust, City of Greater Geelong and Platform Arts

COMMUNITY PROGRAMS



PIPI THAY TOO

Pipi Thay Too (The Grandmother Tree) is a short animated film celebrating resilience, the power of identity, mystical encounters with ancestors, and the Karen and Karenni refugee experience.

Made out of hundreds of paintings by a group of young refugee women, the short film was created when the young artists joined up with local artist, director and mentor Laura Alice and started to explore and collaborate to create cutting-edge storytelling art, media and animation. The talented artists are from Karen and Karenni backgrounds, having come to Australia after their families fled the brutal genocidal regime in their homeland.

With the support and partnership of Bluebird Foundation, The fOrT and City of Greater Geelong; the group poured their time into writing, painting and creating their story. Based on their own journeys from refugee camps to Australia, the story is in many ways autobiographical - the protagonist reflecting the young women who wrote it - a resilient refugee Karen teenaged girl, and her powerful inner and outer journey. Director Laura Alice worked collaboratively with the young artists throughout, taking their paintings and drawings and animating them into the story they had created, guiding them through the process and working intimately with them every week to create their shared vision.

Disappointingly, the premiere screening of Pipi Thay Too scheduled for March 16, 2020 was cancelled as COVID-19 restrictions came into effect. However, the film was live-streamed from the Geelong Arts Centre in December and was screened before every movie session at The Pivotonian during December 2020.

Pipi Thay Too has already received recognition from the film industry, being nominated as a Monthly Finalist and for Best Sound Design with the Changing Face International Film Festival and featuring in the Geelong Underground Film Festival.

A collaboration with The fOrT and the City of Greater Geelong.



COMMUNITY PROGRAMS



PROPELLER

Propeller provides support pathways for disadvantaged young people to access creative arts workshops that align with their personal artistic interests and passions. The program provides access to a quality art program within a community setting, a model that embraces true social inclusion.

In 2020, the year began with 14 young people attending in-person Workshops at Bluebird House. When COVID-19 restrictions came into place, the team responded quickly, understanding that strong ties with friends and the community provide young people with happiness, security, support and a sense of purpose, building resilience. An urgent need was identified to move workshops online to maintain critical connections and support young people through a difficult year.

Online resources and interactive tools maintained educational opportunities, social interaction, mentoring and peer relationships through the COVID-19 crisis when face-to-face workshops were not possible. Artists Laura Alice and Liz McGrath delivered weekly live art workshops via video-conference and a password-protected website with creative prompts and forums for sharing work. Materials packs were delivered to participants' doorsteps by volunteers from the Rotary Club of East Geelong.

By the time 2020 drew to a close, 82 young artists had been part of Propeller. A robust network of partnerships among social welfare agencies, schools and other community organisations ensured appropriate identification, recruitment and support of the participants.

"(Our daughter) is not participating in school at the moment for mental health reasons but is very keen to keep her connections at Bluebird intact. It is such a great environment for her. Thank you for all the work you've done in regards to COVID but also in creating a safe space!!! You have no idea what that means to us as a family and to (our daughter)." Parent

Proudly supported by Give Where You Live, the Australian Communities Foundation and the Rotary Club of East Geelong





TBA@NEWCOMB PARK

TBA is a wholistic program that aims to develop strong and creative family connections at primary school, while simultaneously supporting mental and physical health and wellbeing among children, families and the wider community. It uses a multi-pronged approach, firmly grounded in a background of multi-disciplinary research, and links health to the arts in unique ways. The program was launched at Newcomb Park Primary School in 2019 but saw significant changes in 2020 as a result of COVID-19 restrictions.

FIRST STEPS

Supported play environments where 0-5 year olds and their parents/carers learn together and develop important skills through creative activities. First Steps in Music is an early childhood music education program based on the research and work of Dr John Feierabend. First Steps in Nature encourages child-led nature play that embraces the enormous world to be discovered within the school grounds.

Each week, nature play prompts and songs, rhymes and dances were shared through Flipgrid, a video-sharing app and a private Facebook group became an important means of staying connected socially. Activity packs were delivered to doorsteps and live video-conference music sessions were held regularly so that children and parents could connect through the joy of singing and dancing 'together'.

"It's amazing how reassuring the videos and the routines are for the kids, little bits of normalcy in a somewhat strange time."

FIRST STEPS (EXTENDED TRANSITION)

An extended transition-to-school program for parents/carers and their pre-prep children prior to school entry. Weekly music and nature parent-child sessions provide a gentle and positive introduction to the school environment, build relationships between parents and school staff and establish a culture of mutual respect and parent engagement. Delivered through the school's ClassDojo app, the program gave children and parents a special opportunity to be welcomed into the school community when school visits were very limited.

CLASSLINKS

In-school singing sessions for prep students, their families and their teachers that create a partnership between home and school. Held at the very beginning of Term One, ClassLinks 2020 turned out to be a particularly special time for families to be in the classroom with their prep students before being excluded from the school grounds for the remainder of 2020.

SINGINGLINKS

A comprehensive program of daily singing in the Prep-3 classrooms designed to support students to become tuneful, beatful and artful whilst promoting literacy, numeracy and social outcomes, and enhancing the capabilities of classroom teachers to use music as a tool for learning. A password-protected website was developed to deliver the program through videos designed to engage students and families whether they were learning in the classroom with their teacher or at home with their family. The website resource has now become an integral part of the program providing teachers with daily support and the ability for the program to pivot to remote learning at a moment's notice.

"SingingLinks has been a huge hit, I had (a student) send me a video of her singing at home. The website is fabulous, thank you!"

Class teacher

COMMUNITY PROGRAMS



NATURELINKS

Outdoor learning builds student resilience, while at the same time promoting improved literacy, numeracy and social outcomes. Weekly facilitated nature sessions accompanied by resources and encouragement support teachers to engage their students in outdoor activities each day at school. A password-protected website was developed to deliver the program through videos designed to engage students and families whether they were learning in the classroom with their teacher or at home with their family.

A collaboration with Newcomb Park Primary School and proudly supported by the Raymond Charities

TBA NORTH

TBA North is a wholistic early childhood program based at primary schools in the Northern Suburbs of Geelong. In 2020 participating schools were St Thomas Aquinas, St Francis Xavier and Northern Bay College Peacock. The program is based on the successful TBA model that employs strategic, innovative arts interventions in an effort to redress poor educational outcomes. The program strives for effective, sustainable results for families, taking a two-generational approach and utilising an immersive mentoring model that targets teachers, caregivers and children simultaneously.

PLAYLINKS

PlayLinks is a weekly, facilitated art and music group session for parents/carers and their 0-5 year olds. Based at St Thomas Aquinas and Northern Bay College Peacock Primary Schools, the program provides a learning environment for parent and child that supports child development, family relationships and links play experiences to the school environment. The program is open to families living in the 3214 postcode. From March 2020, it was not possible to meet in person due to COVID-19 restrictions. However, each week, art activities as well as songs, rhymes and dances were shared through Flipgrid, a video-sharing app and regular deliveries to doorsteps became a much anticipated highlight for children and parents alike. A private Facebook group became an important means of staying connected socially and there was much joy when families were finally able to gather at a park to celebrate the end of a difficult year.

"Feeling super grateful for PlayLinks. We had such fun yesterday morning with our packs! I love the pure concentration (my child) had throughout each activity."

SINGINGLINKS

A comprehensive program of daily singing in the Prep-4 classrooms designed to support students to become tuneful, beatful and artful whilst promoting literacy, numeracy and social outcomes, and enhancing the capabilities of classroom teachers to use music as a tool for learning. A password-protected website was developed to deliver the program through videos designed to engage students and families whether they were learning in the classroom with their teacher or at home with their family.

"Your website has been fantastic and we have played the videos daily after recess. Thanks so much for all your efforts."

Class teacher

"We've been using the SingingLinks website and singing together every day during lockdown. It's been a highlight of my day"

Parent

COMMUNITY PROGRAMS



MUSICLINKS

An extended transition-to-school program for parents/carers and their pre-prep children prior to school entry. Weekly music education parent-child sessions provide a gentle and positive introduction to the school environment, build relationships between parents and school staff and establish a culture of mutual respect and parent engagement.

Delivered through the school's Seesaw app, the program gave children and parents a special opportunity to be welcomed into the school community when school visits were very limited.

*A collaboration with St Thomas Aquinas and St Francis Xavier Primary Schools and Northern Bay College Peacock Campus.
Proudly supported by Give Where You Live and the Geelong Community Foundation*

THE VENDING MACHINE OF POSSIBILITY

A group of Young Carers came together with artist Viktor Cebergs to create a piece of site-specific street art. Using a hybrid of in-person and video-conference workshops, they designed and installed the 'Vending Machine of Possibility' on Carr Street, South Geelong.

A collaboration with Barwon Health with special thanks to Barwon Water



WORKSHOPS AT BLUEBIRD HOUSE



Workshops at Bluebird House connect like-minded community members with each other and with talented mentors. The workshops provide participants with access to unique arts workshops at affordable rates and provide facilitating artists the opportunity for paid employment. All revenue generated is used to support our Community Programs.

The program started in 2020 with the largest term offering ever – 13 different workshops for children, teenagers and adults:

ART JOURNALLING

(Adult) with Luke Elliot

MOSAICS

(8-12 yrs) with Kate Lee

BOYS STENCIL STREET ART

(13-18 yr old boys) with Cam Plapp

RANDOM WEAVE BASKET

(Adult) with Caroline Hawkins

BUSH ANIMALS

(Adult) with Caroline Hawkins

SONGWRITING MASTERCLASS

(13-18 yrs) with Rach Brennan

COFFEE AND CREATE

(Adult)

STITCHED AND COILED BASKET

(Adult) with Caroline Hawkins

DIORAMA BUILDING

(8-12 yrs) with Bronte Stead

WATERCOLOUR BASICS

(Adult) with Bronte Stead

WE WILL ROCK UKE!

(Adult) with Di Moore

GIRLS STREET ART COLLECTIVE

(13-18 yr old girls) with Laura Alice

JUNIOR GIRLS STREET ART

(8-12 yr old girls) with Laura Alice

After a short-lived attempt to re-open in July, it wasn't until December that the community was welcomed back to Bluebird House. Bluebird Foundation believes that the arts play an important role in community wellbeing and with sensible precautions in place, activities can safely be offered at Bluebird House. With a comprehensive COVIDSafe plan in place, there was much delight as artists returned in December with a small number of 'Welcome Back to Bluebird House' workshops:

GEMSTONE NECKLACE

(Adult) with Caroline Hawkins

STITCHED AND COILED BASKET

(Adult) with Caroline Hawkins

SONGWRITING WORKSHOP

(13-18 yr old boys) with Rach Brennan

WATERCOLOUR WILDLIFE

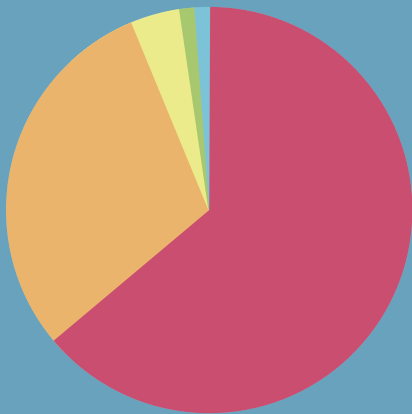
(Adult) with Bronte Stead

SNAPSHOT



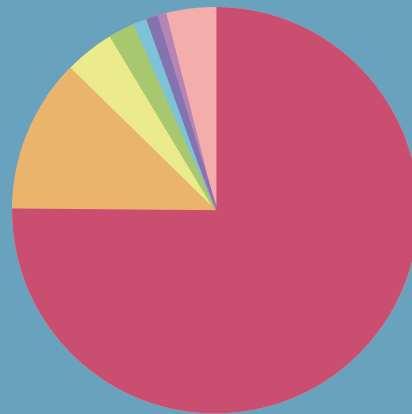
- Fourteen (14) projects delivered
- 58 arts practitioner contracts
- Over 700 participants engaged in projects
- More than 6,000 audience members

Sources of funding



- Philanthropic
- Earned Revenue
- Donations
- Local Government
- Federal Government

Expenditure



- Artist Fees
- Production Costs
- Administration
- Materials
- Equipment
- Marketing
- Insurance
- Other

SUPPORTERS



Anthony Costa Foundation • Australian Communities Foundation • Barwon Child, Youth & Family • Barwon Health • Bellarine Railway • Bethany • Bunnings • Catholic Church Insurance • City of Greater Geelong • Deakin University • Department of Social Services • The fOrT • Glen Gardiner • Geelong Arts Centre • Geelong Community Foundation • Geelong Connected Communities • Geoff and Helen Handbury Foundation • Give Where You Live • Matana Foundation • Newcomb Park Primary School • Norlane Child and Family Centre • Northern Bay College • Peggy Charitable Foundation • Pivot City Plumbing • Platform Arts • The Raymond Charities • Rotary Club of Geelong East • Scope • Second Bite • Sidney Myer Fund • St Francis Xavier Primary School • St Thomas Aquinas Primary School • Vines Road Community Centre • Logo image courtesy of Cavallini Papers & Co

THANK-YOU



Thank you to the talented artists who have given their heart and soul to Bluebird Foundation projects in 2020.

- Laura Alice
- Cody Anderson
- Levi Anderson
- Alain Bakulikira
- Irene Bakulikira
- Benj Binks
- Rach Brennan
- Amelia Carroll
- Viktor Cebergs
- Sarah Clarkson
- Beck Douglas
- Luke Elliot
- Caroline Hawkins
- Lucy Jones
- Dave Kelman
- Meg Kingsley
- Bron Lawson
- Kate Lee
- Michael Lindner
- Eto Masoka
- Liz McGrath
- Di Moore
- Alphonse Mulashe
- Melissa Murphy
- Cam Plapp
- Bronte Stead
- Greg Stebbing
- Sila Toprak

And special thanks to our volunteers who have helped in many ways – big and small.

MEET THE TEAM



Bluebird Foundation Inc. is a not-for-profit incorporated association governed by a volunteer committee of management.

MARION BAYLEY *BA(hons) Performing Arts (Music & Dance)*

Born in the UK, Marion studied Musical Theatre at the Arts Education School before graduating from Middlesex University, UK in Performing Arts. Marion emigrated to Australia in 2002 and has held various senior management positions in hospitality including Director of Sales & Marketing for Novotel Wollongong. Marion relocated to Geelong in 2014 to commence her current role at Deakin University as General Manager for Deakin Residential Services Waurun Ponds and is now a member of the Australian Institute of Directors. Reigniting her passion for the arts, Marion is delighted to lead the wonderful team at Bluebird Foundation.

DI MOORE (Treasurer from 28.04.20)

Di was born in Launceston, Tasmania. Her father was a Dutch organist and mother, a jazz pianist and singer. Music played a vital role in her upbringing and continues to be her passion. The family moved to Melbourne when Di was about to start primary school, growing up in Gladstone Park and after many moves along the way, she has resided in the Geelong area for the past 7 years. Di is kept busy working as a Bookkeeper/Administrator for the National Foundation for Medical Research and Innovation and also runs her part-time music business, School of Uke. When she can find some additional time, she volunteers with Barwon Health in the Children's Ward at University Hospital sharing her love of music and the ukulele. Di runs ukulele workshops from Bluebird House and is honoured to be a part of the Bluebird committee of management.

MEET THE TEAM



ANGELICA KLEIN-BOONSCHATE (Secretary) *BHlthSc & IntDev*

Angelica(Gel) is Bendigo born and bred but made the sea change to Geelong in early 2017. Graduating University with a double degree in Biomedical Science and International Development, she is a lover of travel, an avid explorer, lover of sport and family. Currently employed at Deakin University overseeing the welfare and wellbeing of over 800 residents living on Campus, Gel's love for people and all things Geelong culminates in her involvement with Bluebird Foundation. Passionate about music, singing and the next generation, seeing children and adolescents explore the power of the arts is one of Gel's greatest joys. Proudly partnering with the BCYF Out of Home Care Program, Gel and her husband Brendan have been fostering vulnerable children in Geelong for three years and are proud to belong to the Geelong Community.

BECK DOUGLAS (from 28.04.20) *BA, BEd (Primary)*

Beck has lived in Geelong for as long as she can remember, except for sojourns to Melbourne for University and a five year stint in the UK, mostly in Edinburgh. She is a lifelong learner with a passion for reading, singing and craft which she fits in around a life of parenting two daughters and working at four interesting and fulfilling jobs. Years ago she attended a Bluebird pre-school program with her youngest daughter and never dared dream that she would join Bluebird as an artist. Beck thinks her greatest professional skill is making meaningful connections and believes these connections help deepen learning and enable fun. Beck co-facilitates a pre-school music and art program and is a proud member of the Bluebird committee of management..

DEBBIE ELEA (Treasurer until 09.05.19) *GradDip (Management)*

Debbie worked in the Family Services Department at the City of Greater Geelong for 30 years, 'semi-retiring' in 2011, and has been a volunteer with the Bluebird Foundation since its early days. Singing is a great passion. Deb sang with Geelong Harmony for 15 years and was on the Committee of Management for most of those years, and Assistant Director for five years. She sang with Something Else! a cappella quartet for seven years and now sings with 3 Docs & a Diva a cappella quartet.

JENNA WADE (Until 26.08.20)

Jenna grew up in Kakadu National Park surrounded by nature, encouraged and inspired by an artistic mother. Into adulthood Jenna travelled to and lived in Vietnam with a young child for almost a year and became passionate about community development. She is currently studying a Diploma of Community Services and creating local place-based change by working with her community in Norlane, inspired by becoming involved in the wholesome, change-driving creation that is Bluebird.





Imagination Taking Flight

I am pleased to present Bluebird Foundation's 2020 financial statements which show the position of the Foundation and the amazing result achieved after a tumultuous year with COVID-19 restrictions. The Foundation moved to the accounting platform Xero in 2020, which has streamlined processes and made reporting more meaningful. This has resulted in a simplified and more readable format of the Statement of Income and Expenditure.

Although Workshop Fees and Venue Hire revenue was down due to the pandemic, Donations and Philanthropic Grants increased, a result of some incredibly hard work and dedication. Particular acknowledgment and gratitude goes to our Program Manager, Bron Lawson who continues to create and nurture strong partnerships with organisations.

As a result of this work, we have a net loss in 2020 of only \$2,290 and net assets of \$75,091. In a time where the arts suffered great losses and hardship, Artists Fees paid out by Bluebird increased by \$13,410 from \$193,581 in 2019 to \$206,991 in 2020. What an incredible achievement.

Bluebird Foundation remains in a good financial position to continue to deliver on its charter. Thank you to the volunteer Committee of Management for their ongoing support and to Glen Gardiner for auditing our 2020 finances pro bono.

Yours sincerely,

Diane Moore
Treasurer
Bluebird Foundation Inc



Bluebird Foundation Inc
Balance Sheet
As at 31 December 2020

	2020	2019
Assets		
Accounts receivable	32,415	7,487
Loans to Directors	0	415
Debit Card	5,049	2,276
Cash at Bank		
Operating Account	30,317	43,214
Public Fund	57,171	122
Sandhurst Account	0	141,981
Term Deposit Operating	100,606	0
Total Cash at Bank	188,094	185,316
Total Assets	225,558	195,494
Liabilities		
Gift Vouchers	60	0
Income rec'd in Advance	150,407	118,112
	150,467	118,112
Total Liabilities	150,467	118,112
Net Assets	75,091	77,381
Funds		
Net Income	(2,290)	37,952
Retained Equity	77,381	39,429
Total Members Funds	75,091	77,381

Audit Report

I have completed my examination of the Bluebird Foundation Inc. for the year ended 31 December 2020 and find the enclosed Statement of Income and Expenditure along with the Balance Sheet to be true and correct.

Geelong
 19th April 2021



Bluebird Foundation Inc
Statement of Income and Expenditure
for the period 1 January to 31 December 2020

Revenue	2020	2019
Donations	10,705	1,889
Entry fees	40,367	41,915
Fundraising	633	1,944
Government funding	6,249	25,241
Interest Income	1,479	1,111
Philanthropic Grants	174,533	145,250
Sales	1,407	892
Service fees	18,075	21,239
Venue hire	8,574	14,710
Workshop fees	10,691	40,077
Total Revenue	<u>272,713</u>	<u>294,268</u>
Expenses		
Administration	10,589	5,924
Artists Fees	206,991	193,581
Bank Fees	646	127
Equipment	3,470	3,356
Fundraising	3,114	4,690
Insurance	1,500	1,455
Marketing/advertising	2,692	5,634
Materials	5,564	11,019
Production Costs	33,088	35,600
Project Management	2,300	12,160
Subscriptions & Professional Development	3,144	2,901
Travel	1,905	9,286
Total Expenditure	<u>275,003</u>	<u>285,733</u>
Movement in Income in Advance	0	29,418
Net Result	<u>(2,290)</u>	<u>37,952</u>



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